



Public Outreach Update

WAC/TAC Meeting – February 3, 2025

The background of the slide is a collage of three photographs. The leftmost photo shows a gravel path winding through a lush garden with various green plants and purple flowers. The middle photo shows a brown rain barrel system with a white downspout pipe attached to a red house. The rightmost photo shows a garden scene with green foliage and a utility pole in the background.

**Create your
climate-ready landscape.**

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Outreach Campaign

Winter /Spring 2025

Dye Tab Challenge

February 3rd – March 31st

- Test toilets for leaks and submit results for eligibility to win one of five \$25 gift cards
- www.savingwaterpartnership.org/challenge/



Outreach Campaign

Winter /Spring 2025

Social Media

- Flora Friday posts
- Water Smart Gardens Maintenance Manual
- DIY Water and Energy Saving Toolkit



Outreach Campaign

Winter /Spring 2025

Social Media

Nextdoor:

- Average impressions per post: 24,510
- Average interactions (likes/comments) per post: 16



Outreach Campaign

Partnership Resources

The Sonoma-Marín Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Water Smart Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



Like, follow and share on social media platforms



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership

nextdoor Sonoma-Marin-Saving-Water-Partnership



Paul Piazza
Water Use Efficiency Manager
Paul.Piazza@scwa.ca.gov

California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org