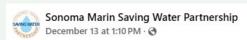


# Outreach Campaign Winter 2024/25

### Social Media

- Flora Friday posts
- QWEL Rainwater
   Catchment training
   January 8-10
   www.qwel.net
- DIY Water and Energy Saving Toolkit



#### Flora Friday!

Honeysuckle - Lonicera spp.

Honeysuckle is a varied group of evergreen and deciduous shrubs and vines with fragrant, tubular flowers. Several species are native to California and are well suited to gardens in Sonoma and Marin counties. Flowers are attractive to bees and hummingbirds and berries provide food for birds.... See more



# Outreach Campaign Winter 2024/25

### Social Media

#### **Nextdoor:**

- Average impressions per post: 24,510
- Average interactions (likes/comments) per post: 16



# Outreach Campaign Partnership Resources

The Sonoma-Marin Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



## Like, follow and share on social media platforms



Saving\_Water\_Partnership



SonomaMarinSavingWaterPartnership

nextdoor Sonoma-Marin-Saving-Water-Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

## www.savingwaterpartnership.org