



Public Outreach Update

TAC Meeting – January 6, 2025

The background of the slide is a collage of three photographs. The top-left photo shows a gravel path winding through a lush garden with various green plants and purple flowers. The top-right photo shows a red house with a white window and a white downspout, with two large brown rain barrels connected to it. The bottom-right photo shows a garden scene with green foliage and a utility pole in the background.

**Create your
climate-ready landscape.**

[LEARN MORE](#)

Outreach Campaign

Winter 2024/25

Social Media

- Flora Friday posts
- QWEL Rainwater Catchment training
January 8-10
www.qwel.net
- DIY Water and Energy Saving Toolkit



Outreach Campaign

Winter 2024/25

Social Media

Nextdoor:

- Average impressions per post: 24,510
- Average interactions (likes/comments) per post: 16

Sonoma Marin Saving Water Partnership
December 3 at 11:19 AM

If you are a landscaper working in Sonoma, Marin, or Mendocino counties, check out the upcoming Rainwater Catchment Training hosted by [Qualified Water Efficient Landscaper](#) program.

QWEL
QUALIFIED WATER EFFICIENT LANDSCAPER

BE WATER EFFICIENT
FREE CLASSES
For Sonoma, Marin County, and Mendocino landscape professionals

QWEL
Rainwater Catchment Training Program

January 8th 8:00am - 4:00pm
January 9th 8:00am - 4:00pm
January 10th - Field Day

PROP 1
WATER BOND 2014

Sonoma County Water Agency
404 Aviation Blvd, Santa Rosa

Register at
QWEL.NET

Scan code to register or learn more

Funding for this project has been provided in part from the Water Quality, Supply, and Infrastructure Improvement Act of 2014 and through an agreement with the State Department of Water Resources.

NORTH COAST RESOURCE PARTNERSHIP

Qualified Water Efficient Landscaper
Landscape Company

Qualified Water Efficient Landscaper
December 3 at 11:14 AM

Calling all Norcal Rainwater fans. Step up your game by adding Rainwater Catchment training to your list of accolades! <https://qwel.net/pub/class/497>

Outreach Campaign

Partnership Resources

The Sonoma-Marín Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool
- Water Smart Plant Label Nurseries



Like, follow and share on social media platforms



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership

nextdoor Sonoma-Marin-Saving-Water-Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org