

Public Outreach Update

TAC Meeting – December 2, 2024



Outreach Campaign

Fall / Winter 2024

Social Media

Seasonal reminders:

- Reduce irrigation in fall then turn off when rains arrive
- Fall is planting season for natives
- Take advantage of water saving rebates
- Check for leaks ahead of sewer-averaging months



Outreach Campaign

Fall / Winter 2024

Social Media

Nextdoor:

- Average impressions per post: 24,510
- Average interactions (likes/comments) per post: 16



Sonoma-Marín Saving Water Partnership ✓
Water Use Efficiency Lauren Lum · 2 days ago

Is your yard rain-ready? Be sure to turn off your irrigation system and clean out your gutters. If you have a rainwater tank or cistern, clean the filter, check the overflow. [See more](#)



IS YOUR YARD RAIN-READY?

1. Turn off your irrigation system.
2. Clean your gutters.
3. For rain tanks, be sure to clean the filter, check overflow, outlets, swales, and drainage areas.

For more yard maintenance tips:
<https://www.savingwaterpartnership.org/>

Posted to **Subscribers of Sonoma-Marín Saving Water Partnership**

Add a comment... 10,735 Impressions 6 2

Outreach Campaign

Call for Gardens

Eco-Friendly Garden Tour – May 2025

- Share your garden with our community and inspire others with your design ideas, plant recommendations, and eco-friendly practices.
- For more details or to express your interest in participating, please reach out via email - savewater@scwa.ca.gov



Outreach Campaign

Partnership Resources

The Sonoma-Marín Saving Water Partnership website has many resources to help save water, including:

- Irrigation Scheduling Tool
- Plant Picker
- DIY Toolkit
- Water Smart Gardens Maintenance Manual
- Regional and Local Program Lookup Tool



Like, follow and share on social media platforms



Saving_Water_Partnership



SonomaMarinSavingWaterPartnership

nextdoor Sonoma-Marin-Saving-Water-Partnership



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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org