

**Conservation Tracking for the  
Sonoma-Marín Saving Water Partnership**

December 2, 2024 TAC Meeting  
Agenda Item 5a

**Table 1: October 2024 Water Usage**

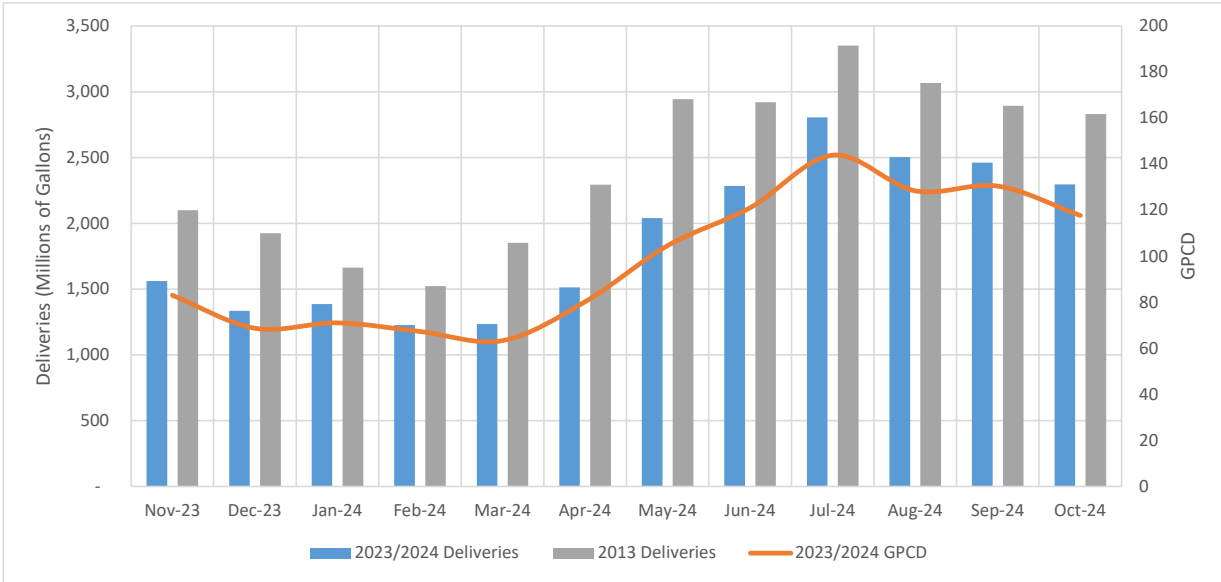
Water Retailer	Total Deliveries (Gallons)	2013 Benchmark (Gallons)	Relative to 2013 Benchmark
Cal Am	27,619,000	28,632,000	-4%
Cotati	25,161,285	33,790,749	-26%
Healdsburg	58,864,000	68,381,000	-14%
Marin Municipal	725,725,572	846,887,859	-14%
North Marin	237,226,955	313,000,000	-24%
Petaluma	241,340,044	284,716,052	-15%
Rohnert Park	148,017,165	170,000,000	-13%
Santa Rosa	540,783,812	725,805,260	-25%
Sonoma	67,885,997	83,551,564	-19%
Valley of the Moon	80,920,632	105,214,167	-23%
Windsor	105,790,786	119,097,067	-11%
Cloverdale	35,750,000	51,337,000	-30%
<b>SMSWP Total</b>	<b>2,295,085,248</b>	<b>2,830,412,718</b>	<b>-19%</b>

**Table 2: 2024 Year to Date Water Usage**

Water Retailer	Total Deliveries (Gallons)	2013 Benchmark (Gallons)	Relative to 2013 Benchmark
Cal Am	234,244,785	266,558,000	-12%
Cotati	223,613,500	283,457,785	-21%
Healdsburg	496,576,000	622,172,000	-20%
Marin Municipal	6,170,653,421	7,835,442,965	-21%
North Marin	1,949,209,967	2,843,000,000	-31%
Petaluma	2,067,668,328	2,753,617,371	-25%
Rohnert Park	1,297,243,950	1,437,000,000	-10%
Santa Rosa	4,915,841,541	6,113,032,963	-20%
Sonoma	549,515,964	684,398,786	-20%
Valley of the Moon	626,004,184	895,179,040	-30%
Windsor	907,182,218	1,113,155,071	-19%
Cloverdale	315,589,569	490,765,000	-36%
<b>SMSWP Total</b>	<b>19,753,343,427</b>	<b>25,337,778,982</b>	<b>-22%</b>

**2013 Benchmark:** 2013 was selected as the benchmark per Executive Order B-40-17, which continues the reporting requirements established in Executive Order B-29-15.

**Chart 1: SMSWP Deliveries & GPCD**



**Chart 2: SMSWP Gallons Per Capita Per Day Time Series**

