

An aerial photograph of a river flowing through a dense, green forest. The river is the central focus, with white water rapids visible in the middle section. The surrounding forest is thick with various shades of green foliage. The riverbed is visible in some areas, showing rocks and fallen leaves.

Public Outreach Update

WAC TAC Meeting – August 5, 2024

Outreach Campaign

Summer 2024

August messages:

- Water Smart maintenance manual
- Landscape design templates
- Garden Sense
- Water Smart plant label

Advertising and Outreach:

- Digital & print ads
- Social media



Outreach Campaign

Summer 2024



Sonoma County Fair

- Collaboration with UC Master Gardener Program of Sonoma County
- “The Greatest Care of Earth”
- Promoting climate-ready landscape practices
- Event website at www.savingwaterpartnership.org/fair

**The
GREATEST
CARE of
EARTH**

**Climate Ready Landscape
Practices for the Home Garden**

**Prácticas de jardinería preparadas
para el clima en el jardín doméstico**

SONOMA - MARIN
SAVING WATER
PARTNERSHIP

Master Gardener
University of California
Cooperative Extension

www.SavingWaterPartnership.org/fair

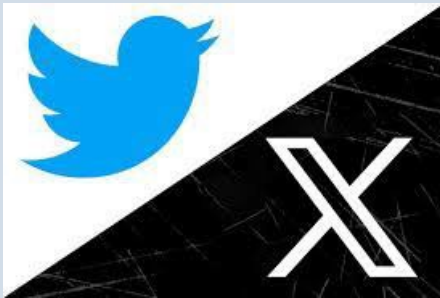
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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg

Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park

City of Santa Rosa · City of Sonoma · Sonoma Water · Valley of the Moon Water District · Town of Windsor

www.savingwaterpartnership.org