



Public Outreach Update

TAC Meeting – July 1, 2024

Outreach Campaign

Summer 2024

July messages:

- Find and fix leaks with DIY toolkit
- Irrigation scheduling
- Lawn conversation rebates
- Irrigation rebates

Advertising and Outreach:

- Digital & print ads
- Social media



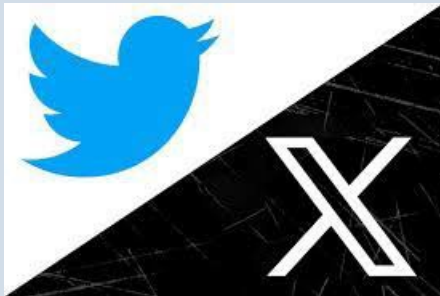
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California American Water- Larkfield · City of Cloverdale · City of Cotati · City of Healdsburg
Marin Municipal Water District · North Marin Water District · City of Petaluma · City of Rohnert Park
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